



1515 County Road 1
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December 16, 2011

Dear CIFA Customer,

Beginning December 16, 2011 Irving Equipment LLC will be the parts and service provider for all CIFA concrete equipment in North America.

Under an agreement reached earlier this month with CIFA SPA (Italy), CIFA USA will no longer have a parts and service facility in the Milwaukee, Wisconsin area. All related services (parts, service and new pump sales) will be handled out of Tiffin, Ohio through Irving Equipment. You will not see any interruption in services.

CIFA's toll free number (877-243-2345) will now be answered by Irving Equipment in Tiffin, Ohio, and all website inquiries will be referred to us as well. I look forward to serving your needs. Our philosophy has always been, "We are your supplier, not your competitor."

If you have any questions please call me.

Sincerely,

Joe Irving, Sr
Irving Equipment LLC